

# Marc L. Russell

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## Experience

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| 2007-Current | Openbox Studios, LLC<br>Owner / Creative Director  | Palm Harbor, FL    |
|              | <ul style="list-style-type: none"><li>▪ Maintain production timelines and design deadlines on a project by project basis.</li><li>▪ Manage client accounts from concept to final delivery and approval.</li><li>▪ Administer all invoicing and accounts payable.</li></ul>   |                    |
| 2009-2010    | Ignite Media Solutions<br>Creative Director  | Oldsmar, FL        |
|              | <ul style="list-style-type: none"><li>▪ Established new creative direction for the entire line of online services and programs which raised revenue.</li><li>▪ Initiated concept and lead creative sessions for project kick-offs. Creating and inspiring a collaborative team environment with all players.</li><li>▪ Enhanced creative programs and design concepts that met the business objectives of the organization and advanced core brand strategy.</li></ul> |                    |
| 2005-2007    | Big3 Records<br>Creative Director  | St. Petersburg, FL |
|              | <ul style="list-style-type: none"><li>▪ Conceptualized, edited and approved multiple projects within a deadline driven environment.</li><li>▪ Successfully managed team of artists in consistent achievement of project goals.</li><li>▪ Actively acquired and maintained third party business relationships.</li></ul>  |                    |
| 2003-2005    | Talk2Us Inc.<br>Graphic/Web Designer/Video Editor  | Clearwater, FL     |
|              | <ul style="list-style-type: none"><li>▪ Designed and maintained graphics, layout, and HTML for company websites.</li><li>▪ Produced customized promotional media such as catalogs, print ads, brochures and logos.</li><li>▪ Edited raw video footage into infomercial/commercial television spots.</li></ul>  |                    |

1999–2001                      BIC Graphic USA                      Clearwater, FL  
Production Graphic Artist

- Processed logos for high cost specialty pharmaceutical accounts.
- Used graphic elements such as typography, font recognition and color separations.
- Continuously exceeded daily production goals.

Education

2001–2002                      St. Petersburg Junior College                      Clearwater, FL

- Certificate, Master Certified Internet Web Design

Skills

Excellent communication and interpersonal skills, team player, high productivity, and self motivated.

Computer Skills

- Adobe Creative Suite (Photoshop, Illustrator, Dreamweaver, etc.)
- Microsoft Office Suite
- XHTML, XML, HTML, CSS
- PHP and MySQL
- jQuery
- PC and Mac Platforms
- Extensive hardware knowledge.
- Windows 95, 98, 2000, ME, XP and Windows 7 experienced user.